STATE O	F SOUTH CAROLINA)		BEFORE	THE	
(Caption o	f Case))	PUBLIC SERVICE COMMISSION			
•	•)	OF S	SOUTH C	AROLINA	
See Docke	ting Information Other)))		COVER S	SHEET	
)))))	DOCKET NUMBER: _			
(Please type or print)			SC Bar Number:	6566		
Submitted by: Patrick W. Turner				803-401-2900		
Address: Suite 5200				803-254-1731		
Address:	1600 Williams Street		Other:			
	Columbia, South Carol	ina 29201	Email: patrick.turner.1@att.com			
as required b be filled out of	y law. This form is required completely. DOC ency Relief demanded in	petition	FION (Check all the equest for item to be peditiously	olina for the at apply)		
Other: Promotion Description - Select Line Redemption 2008 - #1548						
INDUST	'RY (Check one)	NATUR	E OF ACTION (C	heck all tha	et apply)	
Electric Electric		Affidavit	Letter		Request	
Electric/Gas		Agreement	Memorandum		Request for Certification	
Electric/Telecommunications		Answer	Motion		Request for Investigation	
Electric/Water		Appellate Review	Objection		Resale Agreement	
Electric/Water/Telecom.		Application	Petition		Resale Amendment	
Electric/Water/Sewer		☐ Brief	Petition for Recons	sideration	Reservation Letter	
Gas		Certificate	Petition for Rulem	aking	Response	
Railroad		Comments	Petition for Rule to S	Show Cause	Response to Discovery	
Sewer		Complaint	Petition to Interver	ne	Return to Petition	
X Telecommunications		Consent Order	Petition to Intervene	Out of Time	Stipulation	
Transportation		Discovery	Prefiled Testimony	<i>'</i>	Subpoena	
Water		Exhibit	▼ Promotion		☐ Tariff	
Water/Sewer Exp		Expedited Consideration	Proposed Order		Other:	
Administrative Matter		Interconnection Agreement	Protest		Sealer Statement	
Other: Interconnection		Interconnection Amendment	Publisher's Affidav	vit		
		Late-Filed Exhibit	Report			
		Print Form	Reset Form			

Select Line Redemption 2008 #1548

OVERVIEW OF PROMOTION

AT&T South Carolina plans to offer the Select Line Redemption 2008 promotion beginning January 1, 2008 and ending on December 31, 2008.

This promotion will allow participants in the AT&T Select Business Reward Program to redeem accumulated AT&T Select points for a bill credit towards eligible local line service. This promotion will only be available to customers when subscribing to new or additional lines. Redemption will be offered in a one (1) month credit of \$36 or a three (3) month credit of \$108.

Program Eligibility

- Customer must be enrolled in the AT&T Select Business Reward Program and have enough points earned to redeem for the product.
- Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify.

Program Elements

 Customers meeting program eligibility will be able to redeem points for the following credit towards a line:

Months of Credit	Dollar Value of Credit	Points to Redeem	
1 month	\$36	750	
3 months	\$108	2,250	

Program Restrictions

- Subject to obtaining any required regulatory approval, AT&T South Carolina reserves the right to terminate this program at any time.
- Limit one (1) redemption per additional line added.